

PORTFOLIO



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The gourmet Cyclist was a project developed through studies.

The goal was to create a site that was unique, user friendly and appealing to the cycling and food lover communities.

A combination of beautiful imagery, on-trend typography and detailed information advertising to the sites demographic.

THE BAG LADY

every bag for every lady

SHOP

NEW!!

LOOK BOOK

MARKETS

Shipping & Returns

CONTACT US



The Bag Lady is a website designed specifically for a market-stall holder in Melbourne of handmade handbags.

Client wanted an online presence that could be used as an online store - to add more channels to his sales streams.

Simple and elegant, the minimal use of colour and alignment creates a need to enter the site further.

Morgans Brewing is a major supplier to the home brewing world.

The initial design was a green and gold look, (think 80s cricket style) that needed an update.

The original logo was kept and the entire branding of the range was polished and redesigned.

I had the pleasure of designing, organising suppliers, negotiating with print companies and overall reporting and costings on this project.



The image shows the packaging for Morgan's Craft Brew Starter Kit. The top half is dark blue with a white barcode on the left and the text "Includes 30 bottles" on the right. The Morgan's logo is prominently displayed in the center. Below the logo, the text "Craft Brew Starter Kit" is written in a stylized font. The bottom half of the box is light grey and features a faint illustration of a brewery building. Text on the bottom half includes "Everything you need to start brewing NOW", "23 litre micro brewery", and "includes bottles". The website "www.morgansbrewing.com.au" is at the bottom. On the right side, there are two small images of beer bottles: "Golden Sars Pilsener" and "Stockman's Draught", each with a brief description. A list of included items is also present in a yellow box on the right.

Includes 30 bottles

MORGAN'S

Craft Brew Starter Kit

Everything you need to start brewing **NOW**

23 litre micro brewery includes bottles

www.morgansbrewing.com.au

Golden Sars Pilsener
A pale golden lager with that unique fresh head aroma.

Stockman's Draught
A genuine "from the tap" style beer that is medium bodied, rich in flavour and colour with a close head.

- 1 x 30L fermenter
- 1 x 1.7kg bag of malted barley
- 1 x Hydrobottle
- 1 x Morgan's logo
- 1 x Spoon
- 1 x Stick
- 1 x Bottle
- 30 x PET bottles



3 easy steps to great affordable beer

1

Pour and mix.

2

Seal and ferment.

3

Fill and enjoy.

MORGAN'S

Craft Brew Starter Kit

Blue Mountain Lager
A pale refreshing lager with a light pleasing hop bouquet.

Royal Oak Amber Ale
A smooth full flavoured beer with a high hop level and light caramel aroma.

Dockside Stout
Full bodied with a rich roast flavour and satisfying residual bitterness.

Ironbark Dark Ale
A hearty caramel roasted flavour with deep aroma and nutty overtones.

Cortez Cerveza
A unique pale Mexican style lager, great with spicy dishes of food.

Gold Sheaf Wheat Beer
A golden yellow highly aromatic wheat style beer with excellent head and vanilla overtones.

Included in this kit:

1 x Fermenter	1 x Morgan's Carb drops
1 x Blue Mountain Lager	1 x Morgan's Sanitizer
1 x Beer tin	1 x Tap
1 x Fermenter	1 x Airlock
1 x Morgan's body blend	1 x Sediment reducer
1 x Thermometer	30 x PET bottles
1 x Morgan's Starter kit	1 x Morgan's instruction book
1 x Grommet	

Everything you need to start brewing **NOW**



For full instructions and beer recipes to match your favourite Aussie Beers, log onto:
www.morgansbrewing.com.au

Morgan's Brewing Company Pty Ltd
 12 Business Street
 Yatala Qld 4207
 Ph: 1300 882 143
info@morgansbrewing.com.au
www.morgansbrewing.com.au

23 litre

micro brewery

includes bottles

www.morgansbrewing.com.au

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Forest Berry



Benefits of Forest Berry
 Full of Antioxidants
 Immunity Booster
 High vitamin C levels
 Helps fight cancer
 Keeps wrinkles at bay
 Fights bad cholesterol
 Regulates blood pressure
 Reduces inflammation
 Boost Fibre
 Aids in weight management
 Wards off heart disease
 Lowers risk of diabetes
 Urinary tract health
 Preserves vision
 Brain health
 Strengthens nails
 Helps with eye irritation
 Calming effect

ORIGIN
TEA

originatea.com.au

 Loose Leaf
 Pyramids

Peppermint

Helps with the following:

- Nausea
- Vomiting
- Bloating
- Shingles pain
- Memory
- Chemo pain
- Dental Cavities
- Headaches
- Bad Breath
- Asthma
- Muscle Pain
- Blocked nose
- Digestive Issues
- Hay fever
- Boosts energy
- Clears memory
- Releases tight muscles
- Helps with IBS

 Loose Leaf
 Pyramids

Orange Pekoe

Helps with the following:

- High in Antioxidants
- Complements effects of Antibiotics
- Counters premature aging
- Circulation booster
- Speeds metabolism
- Blocks inflammation
- Reduces risk of stroke
- Helps protect the lungs
- Lower risk of kidney stones
- Helps prevent Osteoporosis and Parkinson's disease
- Lowers risk of dementia
- Lowers blood pressure
- Helps prevent bone fractures in the elderly
- Reduces Heart attack risk
- Helps prevent cavities

 Loose Leaf
 Pyramids

Chai

Helps with the following:

- High in Antioxidants
- Complements effects of Antibiotics
- Counters premature aging
- Circulation booster
- Speeds metabolism
- Blocks inflammation
- Reduces risk of stroke
- Helps protect the lungs
- Lower risk of kidney stones
- Helps prevent Osteoporosis and Parkinson's disease
- Lowers risk of dementia
- Lowers blood pressure
- Helps prevent bone fractures in the elderly
- Reduces Heart attack risk
- Helps prevent cavities

 Loose Leaf
 Pyramids

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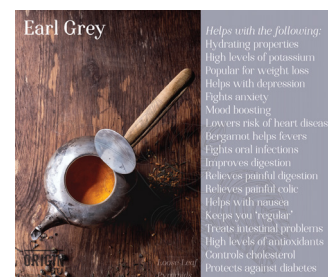
tion

Social Media Management

There was a need in the Tea market for information about why Origin Tea was the best.

Sharing this information with the target market, online sales through the website to the retail consumers soared.

Colourful photography, along with a wealth of information neatly set out and easy to read, made the customer base knowledgeable and loyal to the brand.





Flora - Logo and paper design

This is the design for FLORA- a Melbourne based Chic forest that needed a new brand to be eye-catching and bold.

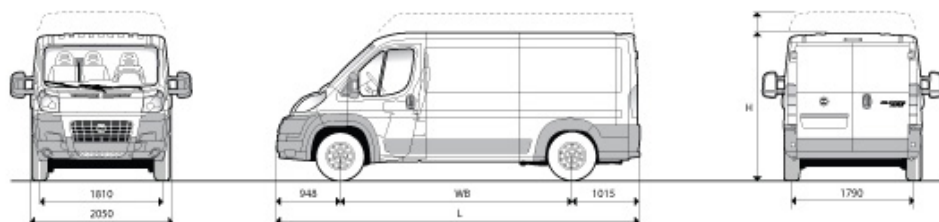


1169-1175 Beaudesert Road, Acacia Ridge Q 4110

Ph: 07 3272 7777

EAST COAST
COMMERCIALS

EAST COAST
COMMERCIALS



	DUCATO VAN RANGE				DUCATO CAB CHASSIS
	MWB Low Roof	MWB Mid Roof	LWB Mid Roof	XLWB Mid roof	MLWB
EXTERIOR DIMENSIONS:					
Length (L) x Width x Height (H) (mm)	5413 x 2050 x 2254	5413 x 2050 x 2524	5998 x 2050 x 2524	6363 x 2050 x 2524	5763 x 2050 x 2254
Wheelbase (mm) (WB)	3450	3450	4035		3800
LOAD COMPARTMENT DIMENSIONS:					
L x W x H (mm)	3120 x 1870 x 1662	3120 x 1870 x 1930	3705 x 1870 x 1932	4070 x 1870 x 1932	n/a
Distance between wheelarches (mm)	1422				
WEIGHTS - CAPACITIES					
Volume (m³)	10	11.5	13	15	n/a
Payload (kg)	1612	2009	1959	1914	n/a
Towing capacity braked/unbraked	2500/1000				
GVM (kg)	3510	4005			
Powertrain	3.0 Multijet 180 4 cylinder turbo diesel engine with direct injection. 130kW @ 3500rpm. 400Nm @ 1400rpm				
Drive	Front Wheel Drive				
Transmission	6 speed manual/optional automatic				
Fuel Tank (l)	90				

Standard Features:

- Air conditioning
- 270 degree barn doors with heated windows
- Electrically operated windows and heated mirrors
- Radio with CD/MP3 with steering wheel controls
- Bluetooth with voice control with steering wheel controls
- Cruise control
- Driver and Passenger airbag
- Bulkhead with viewing window
- Load compartment with interior panelling
- ESP with Anti Slip Regulation (ASR), Hill holder and Load Adaptive Control (LAC)
- 3 year/200,000km Warranty
- Factory Reverse Sensors



PROFESSIONAL

Interior & Exterior Colours

Pastel colours

198 Tiziano Red (Standard)



249 White (Standard)



455 Imperiale Blue (Optional)



479 Line Blue (Optional)



Me

453



611



PROFESSIONAL



eastcoastfiat.com.au

69-1175 Beaudesert Road, Acacia Ridge Q 4110
Ph: 07 3272 7777

Options:

- Second sliding door
- Bench seat (Total 3 person)
- Comfort-matic 6 speed transmission

DUCATO



S:



eastcoastfiat.com.au

FULLER[®]

PRO

519pc Combination Tool Set

All inserts are included!

PRO
Available in Black OR Red Tool Boxes
#479-3519B
#479-3519R

TOOL BOXES

20" Tool box with tray #489-0002R	\$
Cantilever Tool Box #489-0004R	\$
21" Tool Chest #489-0001R	\$
3 Drawer Tool Chest #489-1003R	\$
9 Drawer Tool Chest #489-1009R	\$
8 Drawer Tool Chest #489-1108R	\$
7 Drawer Side Cabinet #489-0107R	\$
7 Drawer Tool Cabinet #489-2007R	\$
11 Drawer Tool Cabinet #489-2111R	\$

HAMMERS

Demolition	Demolition	Claw
Fibreglass	Wood	One piece Steel
4lb	4lb	20oz
#605-2104	#605-8004	#600-4020
\$	\$	\$

Also available in 24oz

Adjustable Wrenches

PRO	from \$
#415-0004 100mm (4")	\$
#415-0006 150mm (6")	\$
#415-0008 200mm (8")	\$
#415-0010 250mm (10")	\$
#415-0012 300mm (12")	\$
#415-0015 375mm (15")	\$
#415-0018B 450mm (18")	\$
#415-0024B 600mm (24")	\$

JOBSITE BOXES

#488-1036 36" Jobsite Box	\$
#488-1048 48" Jobsite Box	\$



Ducato

CLEARANCE

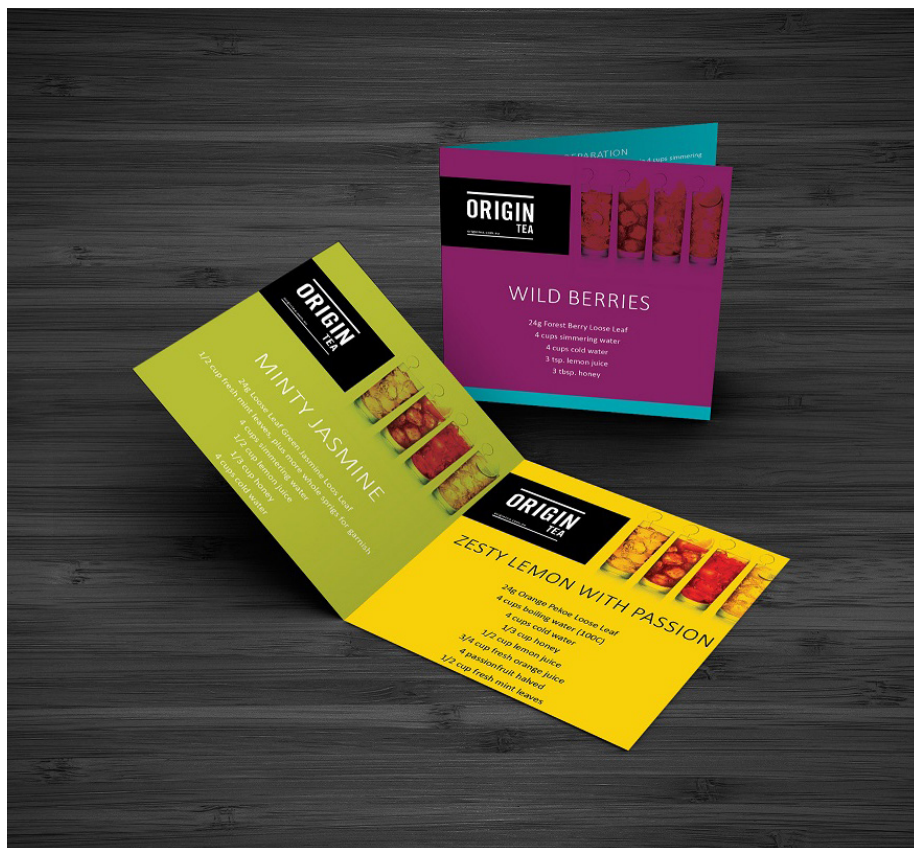
Free Rego and CTP



3 year 200,000km roadside warranty
270° rear Barn doors
Cruise Control
Driver and passenger airbags
Bulhead with viewing window
Load compartment with interior panelling
Factory Reverse Sensors
Electrically operated windows
Heated Mirrors
Bluetooth (with voice control + steering wheel controls)
ESP with Anti-slip Regulation (ASR)
Hill Holder
Load Adaptive Control (LAP)

**vehicles must be delivered before 31/12/2014 & excludes demo vehicles

EAST COAST
COMMERCIALS



Full photography and branding can be placed onto any product imaginable.

This is to give your clients a full representation of what their branding can look like in real life.





Anything is possible



The love of all things design began with Photography. Using an old film camera, the Dark room was the place to play.

Over the years the photography passion has never wavered - it's just evolved.

Over time, computerised image-work has become a staple in my design career.

From long panoramas manually stitched together, portrait work and landscapes, through to product imagery that are all produced through Photoshop work.





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